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Dear all,

We are excited about the upcoming **World Congress of Nephrology (WCN) taking place in Melbourne, Australia from April 12 to 15, 2019**. It is the premier international congress that enables professionals from all parts of the world to exchange views on a wide variety of topics relevant to nephrology. This time, it focuses on glomerulonephritis and integrated end-stage kidney disease.

As one of our valued partners, we are counting on your support to communicate about the congress and help us generate registrations and abstract submissions from as many regions as possible.

We have prepared a comprehensive **WCN 2019 promotional pack with everything** to promote the advantages of the congress in your region and to your members.

THE WCN DIGITAL PROMOPACK IS AVAILABLE IN THE [DROPBOX FOLDER HERE](#).

The folder includes:

- ? **Descriptors** to post articles, add to your events calendar and communicate on social media and We-chat (Word document with short and long versions)
- ? **WCN 2019 logos** to promote online and at events
- ? **Social media links** to disseminate through your social media channels. Please also make sure you follow us on [Facebook](#) and [Twitter](#)
- ? **Website banners** in various sizes for online promotion
- ? **Conference slide** to add to your sessions slides (PowerPoint slide)
- ? **Ad** for publication opportunity (feel free to request a specific size)

- ? **Postcard and roll up banner** (print file if needed)
- ? **App banners:** standard app ads/banners in various sizes
- ? **E-blasts** to advertise the abstracts and the early bird deadlines so you can send them out to your member base (html files will follow in the second part of 2018)
- ? **Sponsoring:** Invitation to Industry brochure to share with contacts and communication sponsoring opportunities

We would appreciate your support to promote the Worldwide Congress of Nephrology 2019. Feel free to contact me should you have specific requests.

Thank you and best regards,

Claire Van der Linden

Marketing Manager, International Society of Nephrology (ISN)

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